



ARKANSAS STATE UNIVERSITY  
*Neil Griffin*  
College of Business

## Applied Leadership and Soft Skills, Certificate 2025-2026

Student Name: \_\_\_\_\_ ID#: \_\_\_\_\_ GPA: \_\_\_\_\_

Prefix and Number	Course Name	Grade	Semester	Sem. Hours
BCOM 2563	Business Communications			3
EMSL 3153	Organizational Behavior			3
EMSL 3613	Leadership			3
MKTG 3013	Marketing			3
<b>SELECT TWO OF THE FOLLOWING:</b> <ul style="list-style-type: none"><li>• BCOM 3573 – Managerial Communications</li><li>• MKTG 3093 – Professional Selling</li><li>• MKTG 4023 – Services Marketing</li><li>• MKTG 4043 – Consumer Behavior</li></ul>				
				3
				3
<b>Total Hours Required for Minor:</b>				<b>18</b>

**NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a “C” for each course in the certificate.**